Support Community Education

Plan now to sponsor the UFM Catalog for FY2020. Approximately 17,000 UFM catalogs are distributed from August through July. The UFM catalog prints in August, January and May for the Fall, Spring and Summer semesters. Every semester, catalogs are mailed to households within 50 miles of Manhattan and distributed to 60 locations in Wamego, Fort Riley, Junction City, and Manhattan, including the KSU campus.

When you sponsor the UFM catalog, your ad runs in the Fall, Spring and Summer semester catalogs. Choose one sponsorship size and have the option to change out your artwork each semester. In addition to your printed sponsorship, your organization’s or company’s website will be linked on UFM’s website. The UFM catalog is also available as a downloadable PDF on our website.

Your sponsorship is a tax-deductible contribution within the IRS guidelines.

Rate Card

Prices include full color for three publications printed August, January and May. We offer the following sponsorship sizes and placements. Rates represent a one-time annual fee with exposure for your business from August 2019 through July 2020.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover Feature</td>
<td>$2,000</td>
</tr>
<tr>
<td>Full Page Inside Back Cover</td>
<td>$1,950</td>
</tr>
<tr>
<td>Half Page</td>
<td>$650</td>
</tr>
<tr>
<td>Quarter Page Vertical</td>
<td>$325</td>
</tr>
<tr>
<td>Quarter Page Horizontal</td>
<td>$325</td>
</tr>
<tr>
<td>Banner</td>
<td>$160</td>
</tr>
<tr>
<td>Business Card</td>
<td>$120</td>
</tr>
<tr>
<td>Page Sponsor</td>
<td>$100</td>
</tr>
</tbody>
</table>

Sponsorship Deadlines:

- Contract form due by July 1, 2019.
- Sponsorship art due by July 12, 2019.
- Sponsors are invoiced in August 2019.

For more information or sponsorship submissions, contact Kayla Savage 785-539-8763 kayla@tryufm.org

Specifications and sizes

BLEEDS: Allow for bleeds by creating elements with 0.25" past the trim in any bleed direction.

LIVE AREA: All text and images (except for bleeds) must be 0.25" from trim.

TEXT COLOR: If using black, please choose “Black” and not “Registration”.

COLOR: CMYK
UFM Catalog Sponsorship Agreement

Complete and return to Kayla Savage, UFM Education Coordinator.
Contact: kayla@tryufm.org or 785-539-8763

Sponsor Name: ________________________________________________________________

Contact Person: ______________________________________________________________

Mailing Address: ______________________________________________________________

Phone Number: ________________________________________________________________

Website: ___________________________________________________________________

Email Address: __________________________________________________________________

Would you like catalogs delivered to your business/organization?  Y or N  If yes, how many? _______

Would you like the option to change your artwork for every catalog?  Y or N

Please indicate your sponsorship size:

☐ Full Page Inside Back Cover (8.125” x 10.75”) - $1,950  ☐ Banner (7.625” x 1.5”) - $160

☐ Back Cover Feature (8.125” x 7.835”) - $2,000  ☐ Business Card (3.75” x 2”) - $120

☐ Half Page (7.625” x 4.813”) - $650  ☐ *Page Sponsor - $100

☐ Quarter Page - Vertical (3.75” x 4.813”) - $325

☐ Quarter Page - Horizontal (7.625” x 2.406”) - $325

*Print Page Sponsor or Name

Please return sponsorship contract by July 1, 2019.  Art is due by July 12, 2019. UFM will invoice your company in August 2019. Please contact Kayla at kayla@tryufm.org if you need to make other invoicing arrangements.

AGREEMENT

In exchange for becoming a UFM catalog sponsor, a space will be set aside for you or your business to list services, or class-related interests. Information provided is subject to UFM approval. Limited space is available and requests for particular placement will be honored when possible, but cannot be guaranteed. Your sponsored activity is subject to regulations set forth by UFM Community Learning Center and the Internal Revenue Service.

Authorized signature: _____________________________________________   Date: ____________