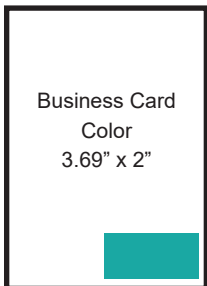
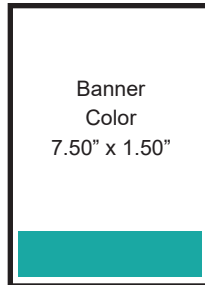
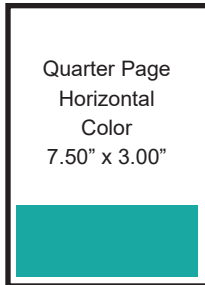
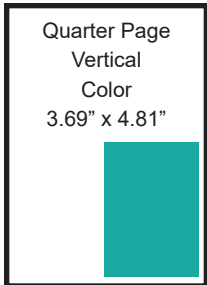
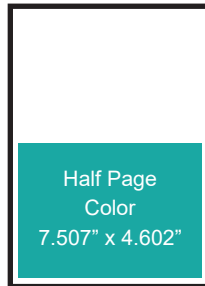
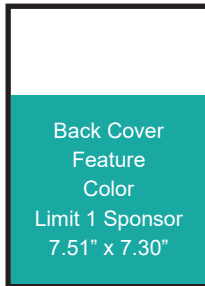
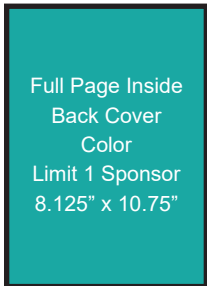




ufm

COMMUNITY
LEARNING
CENTER

Sponsorship Opportunities 2021-2022



Page Sponsor
Example:
This page sponsored by _____.
[Your name goes here]

Specifications and sizes

BLEEDS: Allow for bleeds by creating elements with 0.25" past the trim in any bleed direction

LIVE AREA: All text and images (except for bleeds) must be 0.25" from trim

TEXT COLOR: If using black, please choose "Black" and not "Registration"

COLOR: CMYK

Support Community Education

Plan now to sponsor the UFM Catalog for FY2022. Approximately 17,000 UFM catalogs are distributed from August through July. The UFM catalog prints in August, January, and May for the Fall, Spring, and Summer semesters. Every semester, catalogs are mailed to households within 50 miles of Manhattan and distributed to 60 locations in Wamego, Junction City, and Manhattan, including the KSU campus.

When you sponsor the UFM catalog, your ad runs in the Fall, Spring, and Summer semester catalogs. Choose one sponsorship size and have the option to change out your artwork each semester. In addition to your printed sponsorship, your organization's or company's website will be linked on UFM's website. The UFM catalog is also available as a downloadable PDF on our website.

Your sponsorship is a tax-deductible contribution within the IRS guidelines.

Rate Card

Prices include full color for three publications printed in August, January, and May. We offer the following sponsorship sizes and placements. Rates represent a one-time annual fee with exposure for your business from August 2021 through July 2022.

Back Cover Feature	\$1,800
Full Page Inside Back Cover	\$1,600
Half Page	\$650
Quarter Page	\$325
Banner	\$160
Business Card	\$120
Page Sponsor	\$100

Sponsorship Deadlines:

Agreement due by July 2, 2021.

Sponsorship art due by July 14, 2021.

Sponsors are invoiced in September 2021.

For more information or sponsorship submissions, contact
Samantha Lovitt
785-539-8763
samantha@tryufm.org



FY 2022



UFM Catalog Sponsorship Agreement

Complete and return to Samantha Lovitt, UFM Marketing and Student Services Administrator.

Contact: samantha@tryufm.org or 785-539-8763

Sponsor Name: _____

Contact Person: _____
Name Title

Mailing Address: _____
Street City State Zip

Phone Number: _____

Website: _____

Email Address: _____

Would you like catalogs delivered to your business/organization? Y or N If yes, how many? _____

Would you like the option to change your artwork for every catalog? Y or N

Please indicate your sponsorship size:

Back Cover Feature (7.51" x 7.30") - \$1,800

Banner (7.50" x 1.5") - \$160

Full Page Inside Back Cover (8.125" x 10.75") - \$1,600

Business Card (3.69" x 2") - \$120

Half Page (7.507" x 4.602") - \$650

*Page Sponsor - \$100

Quarter Page - Vertical (3.69" x 4.81") - \$325

Quarter Page - Horizontal (7.50" x 3.00") - \$325

*Print Page Sponsor or Name

Please return sponsorship agreement by July 2, 2021. Art is due by July 14, 2021. UFM will invoice your company in September 2021. Please contact Samantha at samantha@tryufm.org if you need to make other invoicing arrangements.

AGREEMENT

In exchange for becoming a UFM catalog sponsor, a space will be set aside for you or your business to list services, or class-related interests. Information provided is subject to UFM approval. Limited space is available and requests for particular placement will be honored when possible, but cannot be guaranteed. Your sponsored activity is subject to regulations set forth by UFM Community Learning Center and the Internal Revenue Service.

Authorized signature: _____ Date: _____