

Sponsorship Opportunities 2023-2024

Full Page Inside
Back Cover
Color
Limit 1 Sponsor
8.125" x 10.75"
(W x H)

Back Cover Feature Color Limit 1 Sponsor 7.6" x 7.3" Half Page -Inside Cover Color 7.5" x 4.77"

Quarter Page Vertical Color 3.7" x 4.8"





Business Card Color 3.7" x 2.0"

Page Sponsor
Example:
This page sponsored by _____.
[Your name goes here]

Specifications and sizes

BLEEDS: Allow for bleeds by creating elements with 0.25" past the trim in any bleed direction

LIVE AREA: All text and images (except for bleeds) must be 0.25" from trim

TEXT COLOR: If using black, please choose "Black" and not "Registration"

COLOR: CMYK

Support Community Education

Plan now to sponsor the UFM Catalog for FY2024. Approximately 8,000 UFM catalogs are distributed from August through July. The UFM catalog prints in August, January, and May for the Fall, Spring, and Summer semesters. Every semester, catalogs are mailed to households within 50 miles of Manhattan and distributed to many locations in Wamego, Junction City, and Manhattan, including the KSU campus.

When you sponsor the UFM catalog, your artwork runs in the Fall, Spring, and Summer semester catalogs. Choose one sponsorship size and have the option to change out your artwork each semester. In addition to your printed sponsorship, your organization's or company's website will be linked on UFM's website. The UFM catalog is also available as a downloadable PDF on our website.

Your sponsorship is a tax-deductible contribution within the IRS guidelines.

Rate Card

Prices include full color for three publications printed in August, January, and May. We offer the following sponsorship sizes and placements. Rates represent a one-time annual fee with exposure for your business from August 2023 through July 2024.

De l'Octobre	Ċ4.400
Back Cover Feature	\$1,100
Full Page Inside Back Cover	\$900
Half Page	\$670
Quarter Page	\$335
Banner	\$165
Business Card	\$125
Page Sponsor	\$105

Sponsorship Deadlines:

Agreement due by July 25, 2023. Sponsorship art due by July 25, 2023. Sponsors are invoiced in 2024.

For more information or sponsorship submissions, contact Samantha Lovitt 785-539-8763 samantha@tryufm.org Complete and return to Samantha Lovitt, UFM Marketing and Student Services Administrator.

Contact: samantha@tryufm.org

Sponsor Name: _					
Contact Person: _	Name		Title		
Mailing Address:	Street		Stat	te Zip	
Phone Number: _					
Website:					
Email Address: _					
Would you like ca	talogs delivered to y	our business/organi	zation? ☐ Y or ☐ N	If yes, how many	
Would you like the	e option to change y	our artwork for ever	y catalog? ☐ Y or [□N	
Please indicate y	our sponsorship size	:			
Back Cover Fe	ature (7.6" x 7.3") - \$1	,100	☐ Banner (7.6" x 1	1.5") - \$165	
☐ Full Page Insid	e Back Cover (8.125"	x 10.75") - \$900	Business Card (3.7" x 2.0") - \$125		
☐ Half Page (7.5°	x 4.77") - \$670		*Page Sponsor	- \$105	
Quarter Page -	Vertical (3.7" x 4.8") -	\$335			
Quarter Page -	Horizontal (7.6" x 3.0"	') - \$335	*Print Page	Sponsor or Name	
	. Please contact San	•	art by July 25, 2023. @tryufm.org if you ne	UFM will invoice your eed to make other	
AGREEMENT					
to list services, or space is available guaranteed. Your	class-related interes and requests for pa	sts. Information prov articular placement v s subject to regulatio	ided is subject to UF vill be honored when	r you or your business M approval. Limited possible, but cannot be Community Learning	
Authorized signat	ure:			Date:	