



ufm

COMMUNITY
LEARNING
CENTER

Sponsorship Opportunities 2024-2025

Full Page Inside
Back Cover
Color
Limit 1 Sponsor
8.125" x 10.75"
(W x H)

Back Cover
Feature
Color
Limit 1 Sponsor
7.6" x 7.3"

Half Page -
Inside Cover
Color
7.5" x 4.77"

Quarter Page
Vertical
Color
3.7" x 4.8"

Quarter Page
Horizontal
Color
7.6" x 3.0"

Banner
Color
7.6" x 1.50"

Business Card
Color
3.7" x 2.0"

Page Sponsor
Example:
This page sponsored by _____.
[Your name goes here]

Specifications and sizes

BLEEDS: Allow for bleeds by creating elements with 0.25" past the trim in any bleed direction

LIVE AREA: All text and images (except for bleeds) must be 0.25" from trim

TEXT COLOR: If using black, please choose "Black" and not "Registration"

COLOR: CMYK

Support Community Education

Plan now to sponsor the UFM Catalog for FY2025. Approximately 8,000 UFM catalogs are distributed from August through July. The UFM catalog prints in August, January, and May for the Fall, Spring, and Summer semesters. Every semester, catalogs are mailed to households within 50 miles of Manhattan and distributed to many locations in Wamego, Junction City, and Manhattan, including the KSU campus.

When you sponsor the UFM catalog, your artwork runs in the Fall, Spring, and Summer semester catalogs. Choose one sponsorship size and have the option to change out your artwork each semester. In addition to your printed sponsorship, your organization's or company's website will be linked on UFM's website. The UFM catalog is also available as a downloadable PDF on our website.

Your sponsorship is a tax-deductible contribution within the IRS guidelines.

Rate Card

Prices include full color for three publications printed in August, January, and May. We offer the following sponsorship sizes and placements. Rates represent a one-time annual fee with exposure for your business from August 2024 through July 2025.

Back Cover Feature	\$1,100
Full Page Inside Back Cover	\$900
Half Page	\$670
Quarter Page	\$335
Banner	\$165
Business Card	\$125
Page Sponsor	\$105

Sponsorship Deadlines:

Agreement due by July 22, 2024.
Sponsorship art due by July 22, 2024.
Sponsors are invoiced in 2025 or have the option to pay now.

For more information or sponsorship submissions, please contact,
Jake Huber
785-630-0913 (cell)
jake@tryufm.org



FY 2025



UFM Catalog Sponsorship Agreement

Complete and return to Jake Huber, UFM Community Education Program Coordinator.

Contact: jake@tryufm.org

Sponsor Name: _____

Contact Person: _____
Name Title

Mailing Address: _____
Street City State Zip

Phone Number: _____

Website: _____

Email Address: _____

Would you like catalogs delivered to your business/organization? Y or N If yes, how many _____

Would you like the option to change your artwork for every catalog? Y or N

Please indicate your sponsorship size:

Back Cover Feature (7.6" x 7.3") - \$1,100

Banner (7.6" x 1.5") - \$165

Full Page Inside Back Cover (8.125" x 10.75") - \$900

Business Card (3.7" x 2.0") - \$125

Half Page (7.5" x 4.77") - \$670

*Page Sponsor - \$105

Quarter Page - Vertical (3.7" x 4.8") - \$335

Quarter Page - Horizontal (7.6" x 3.0") - \$335

*Print Page Sponsor or Name

Please return the sponsorship agreement and send your art by July 22, 2024. UFM will invoice your company in 2025. Please contact Jake at jake@tryufm.org if you need to make other invoicing arrangements.

AGREEMENT

In exchange for becoming a UFM catalog sponsor, a space will be set aside for you or your business to list services, or class-related interests. Information provided is subject to UFM approval. Limited space is available and requests for particular placement will be honored when possible, but cannot be guaranteed. Your sponsored activity is subject to regulations set forth by UFM Community Learning Center and the Internal Revenue Service.

Authorized signature: _____ Date: _____